



Overview of activities that involve the processing of your personal data and legal basis for processing this data

	Purpose/Activity	Legal Basis
1	We store personal data that you provide to us in our systems for administrative purposes	<ul style="list-style-type: none"> To enter into a contract with you or to fulfil our contractual obligations Consent (if required)
2	Under city regulations, we are obliged to ask you to provide us with information when you arrive at a Point A Hotel such as: birth date, nationality, home address, passport number, date of arrival	<ul style="list-style-type: none"> Compliance with legal obligation
3	To verify your identity when you arrive at a Point A Hotel we may use your passport or other identification document. We will only store a copy of your passport if required to do so by law. Any passport copies are securely stored at each hotel and securely destroyed one year after your stay.	<ul style="list-style-type: none"> Compliance with legal obligation To enter into a contract with you or to fulfil our contractual obligations
4	We store information of your use of the systems in the guest room to ensure that they work correctly. This information is used by our 24/7 support team for preventative and reactive support purposes.	<ul style="list-style-type: none"> For the purposes of our legitimate interests To enter into a contract with you or to fulfil our contractual obligations
5	We store your personal data in our database(s) during and after your transaction has been completed and after you have stayed in one of our hotels, in order to comply with data retention obligations and to be able to contact you and welcome you again in the future	<ul style="list-style-type: none"> Compliance with legal obligation To enter into a contract with you or to fulfil our contractual obligations For the purposes of our legitimate interests
6	We process your booking whether made directly via our website or via a third party travel agent	<ul style="list-style-type: none"> To enter into a contract with you or to fulfil our contractual obligations
7	We create a general and simple profile of you on the basis of information disclosed by you via public sources and social media on the internet.	<ul style="list-style-type: none"> To enter into a contract with you or to fulfil our contractual obligations For the purposes of our legitimate interests

8	You can subscribe to our marketing updates via email or telephone. We will use the email address you provide to communicate with you. If you no longer wish to receive our emails, you use the link in the email to unsubscribe or contact us at hello@pointahotels.com .	<ul style="list-style-type: none"> • Consent (if required) • For the purposes of our legitimate interests
9	We process payment data for invoicing purposes.	<ul style="list-style-type: none"> • To enter into a contract with you or to fulfil our contractual obligations
10	We collect (meta)data on your use of our Wi-Fi services for security and anti-piracy purposes (such as: IP address, your device's MAC address, connections made, location, etc.). We do not process the content of traffic.	<ul style="list-style-type: none"> • Consent (if required) • For the purposes of our, or a third party's legitimate interest • To enter into a contract with you or to fulfil our contractual obligations
11	We endeavour to provide a high level of security of both the information we store as well as our facilities, (IT) systems and premises, by means of encryption, physical security measures, passwords, company procedures and policies and professional IT support. Personal data may be processed in this context by Point A Hotels and its sub contractors.	<ul style="list-style-type: none"> • For the purposes of our, or a third party's legitimate interest
12	We endeavour to prevent our services and facilities (hotels) from being used for illegal purposes, of any kind. Personal data may be processed in this context by Point A Hotels and its vendors, such as through CCTV surveillance.	<ul style="list-style-type: none"> • For the purposes of our, or a third party's legitimate interest • Compliance with legal obligation
13	We engage in activities required for compliance with legal obligations, third party claims or requests from public authorities, such as (i) the mandatory storage/containment of certain information because of a criminal investigation, (ii) requests from third parties for access to information (iii) any further instructions from third parties, such as supervisory authorities, that involve data processing.	<ul style="list-style-type: none"> • Consent (if required) • To enter into a contract with you or to fulfil our contractual obligations • For the purposes of our, or a third party's legitimate interest • Compliance with legal obligation

If you would like more information about the specific legal grounds relied on in any case, please contact us via hello@pointahotels.com.